

SRI LANKA INSTITUTE OF CREDIT MANAGEMENT

WORKSHOP ON PROJECT REPORT ASSESSMENT CRITERIA

BY

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The five generic assessment criteria

1. Engagement with Literature Skills
2. Knowledge and Understanding Skills
3. Cognitive and Intellectual Skills
4. Practical Skills
5. Transferrable Skills for Life and Professional Practice

Engagement with literature skills (20 points)

This report should reflect a wide level of reading, a minimum of 20/25 references, from a variety of sources including text books, academic journals and academic based websites related to the subject. For this assignment it is perfectly permissible to include industry-focused sources.

Harvard referencing style should be used to confirm source.

Knowledge and understanding skills (20 points)

Based on your knowledge of the subject, select appropriate techniques, models and/or theories such as Porter's Generic Strategies, SWOT Analysis, PESTEL Framework, Porter's Five Forces and the VRIO framework etc for use in this assignment.

You do not need to explain in depth the models, as this assignment is weighted more towards analysis and application.

Cognitive Specific to this assignment (20 Points)

For your analysis to be meaningful, you will need to conduct a wider research on the business environment and thereafter zero into the main, business critical issues.

You will need to demonstrate your ability to peruse data and be able to filter the critical issues, make inferences, gain insights and foresights from such analysis in evaluating the sustainability of the overall strategy pursued.

You should then derive conclusive recommendations from the content of the work and propose $\frac{3}{4}$ relevant/appropriate ways forward for the organization based on the findings.

Practical skills (30 points)

Practical skills are when the students deploy the chosen techniques, models and/or theories, to the organization to identify the key issues and, giving real-life examples of what the organization has done to illustrate the points made.

Transferable skills for life and professional practice (10 points)

Your report need to have logical interconnectedness in narrowing down to your recommendations.

You need to include information into the requirements about the report !

You should use a report of a recognized format.

How to start.....mapping your mind

